

Makegood

# ORDER

Print Date 09/27/16 11:12:48

Page 1 of 3

*WCMQ*  
9/27/16



**Orders**  
**Order / Rev:** 428422  
**Alt Order #:**  
**Product Desc:** Est. 5366-FL-26 Spanish Language 9/13  
**Estimate:** 5366  
**Flight Dates:** 09/13/16 - 09/28/16  
**Original Date / Rev:** 09/27/16 / 09/27/16  
**Order Type:** GENERAL

**Primary AE:** Carolina Patino  
**Sales Office:** MCGPH  
**Sales Region:** National

**Agency Name:** Media Financial Services  
**Buying Contact:** Roger Rafson  
**Billing Contact:**  
 1675 Palm Beach Lakes Blvd.  
 West Palm Beach, FL 33401

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser Name:** Democratic Congressional Campaign  
**Demographic:** A35+  
**Product Codes:** PL2 - Issues/Propositions  
**Priority:** P-3  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/12/16	09/18/16	31	\$13,150.00	\$11,177.50
09/19/16	09/25/16	35	\$14,800.00	\$12,580.00
09/26/16	10/02/16	4	\$1,650.00	\$1,402.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	66	\$27,950.00	\$23,757.50	0.00
October 2016	4	\$1,650.00	\$1,402.50	0.00
<b>Totals</b>	<b>70</b>	<b>\$29,600.00</b>	<b>\$25,160.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carolina Patino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCMQ	09/13/16	09/26/16	6a-10a M-F 6a-10a M-F	CM	6a-10a M-F	MTWTF--	1:00	8	\$600.00	P-3	0.00	NM	17	\$10,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	--WTF--		8			\$600.00			0.00			
		Week: 09/19/16	09/25/16	--WTF--		8			\$600.00			0.00			
		Week: 09/26/16	10/02/16	M-----		1			\$600.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	17	WCMQ	09/26/16-10/02/16	6a-10a M-F		6a-10a M-F	M-----	1:00		<del>(\$600.00)</del>		0.00	NM		
		See MG 1.18 [Did not air]													
	18	WCMQ	09/28/16-09/28/16	6a-10a M-F		6a-10a M-F	--W-----	1:00		\$600.00		0.00	NM		
	Ⓜ MG for 1.17 09/26														
2	WCMQ	09/13/16	09/26/16	6a-10a M-F 6a-10a M	CM	6a-10a M	M-----	1:00	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----		0			\$0.00			0.00			
		Week: 09/19/16	09/25/16	M-----		1			\$600.00			0.00			
		Week: 09/26/16	10/02/16	-----		0			\$0.00			0.00			
3	WCMQ	09/13/16	09/26/16	10a-3p M-F 10a-3p M-F	CM	10a-3p M-F	MTWTF--	1:00	6	\$400.00	P-3	0.00	NM	13	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	--WTF--		6			\$400.00			0.00			
		Week: 09/19/16	09/25/16	--WTF--		6			\$400.00			0.00			
		Week: 09/26/16	10/02/16	M-----		1			\$400.00			0.00			

Order / Rev: 428422  
Alt Order #:  
Flight Dates: 09/13/16 - 09/26/16

Advertiser: Democratic Congressional Campaign Co  
Product Desc: Est. 5366-FL-26 Spanish Language 9/13  
Estimate: 5366  
WCMQ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WCMQ	09/13/16	09/26/16	3p-7p M-F 3p-7p M-F	CM	3p-7p M-F	MTWTF--	1:00	8	\$500.00	P-3	0.00	NM	17	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	--WTF--					8	\$500.00		0.00			
		Week: 09/19/16	09/25/16	--WTF--					8	\$500.00		0.00			
		Week: 09/26/16	10/02/16	M-----					1	\$500.00		0.00			
7	WCMQ	09/13/16	09/26/16	7p-12a M-F 7p-12a M-F	CM	7p-12a M-F	MTWTF--	1:00	3	\$150.00	P-3	0.00	NM	7	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	--WTF--					3	\$150.00		0.00			
		Week: 09/19/16	09/25/16	--WTF--					3	\$150.00		0.00			
		Week: 09/26/16	10/02/16	M-----					1	\$150.00		0.00			
8	WCMQ	09/13/16	09/26/16	7p-12a M-F 7p-12a M	CM	7p-12a M	M-----	1:00	3	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----					0	\$0.00		0.00			
		Week: 09/19/16	09/25/16	M-----					1	\$150.00		0.00			
		Week: 09/26/16	10/02/16	-----					0	\$0.00		0.00			
9	WCMQ	09/13/16	09/26/16	6a-10a SA 6a-10a SA	CM	6a-10a SA	-----S-	1:00	1	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----S-					1	\$250.00		0.00			
		Week: 09/19/16	09/25/16	-----S-					1	\$250.00		0.00			
		Week: 09/26/16	10/02/16	-----					0	\$0.00		0.00			
10	WCMQ	09/13/16	09/26/16	10a-3p SA 10a-3p SA	CM	10a-3p SA	-----S-	1:00	1	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----S-					1	\$250.00		0.00			
		Week: 09/19/16	09/25/16	-----S-					1	\$250.00		0.00			
		Week: 09/26/16	10/02/16	-----					0	\$0.00		0.00			
11	WCMQ	09/13/16	09/26/16	3p-7p SA 3p-7p SA	CM	3p-7p SA	-----S-	1:00	1	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----S-					1	\$250.00		0.00			
		Week: 09/19/16	09/25/16	-----S-					1	\$250.00		0.00			
		Week: 09/26/16	10/02/16	-----					0	\$0.00		0.00			
12	WCMQ	09/13/16	09/26/16	6a-10a SU 6a-10a SU	CM	6a-10a SU	-----S	1:00	1	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----S					1	\$250.00		0.00			
		Week: 09/19/16	09/25/16	-----S					1	\$250.00		0.00			
		Week: 09/26/16	10/02/16	-----					0	\$0.00		0.00			
13	WCMQ	09/13/16	09/26/16	10a-3p SU 10a-3p SU	CM	10a-3p SU	-----S	1:00	1	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----S					1	\$250.00		0.00			
		Week: 09/19/16	09/25/16	-----S					1	\$250.00		0.00			
		Week: 09/26/16	10/02/16	-----					0	\$0.00		0.00			
14	WCMQ	09/13/16	09/26/16	3p-7p SU 3p-7p SU	CM	3p-7p SU	-----S	1:00	1	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----S					1	\$250.00		0.00			
		Week: 09/19/16	09/25/16	-----S					1	\$250.00		0.00			
		Week: 09/26/16	10/02/16	-----					0	\$0.00		0.00			
15	WCMQ	09/13/16	09/26/16	10a-3p M-F 10a-3p W	CM	10a-3p W	--W----	1:00	6	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----					0	\$0.00		0.00			
		Week: 09/19/16	09/25/16	--W----					1	\$400.00		0.00			
		Week: 09/26/16	10/02/16	-----					0	\$0.00		0.00			
16	WCMQ	09/13/16	09/26/16		CM	3p-7p W	--W----	1:00	8	\$500.00	P-3	0.00	NM	1	\$500.00

Advertiser:	Democratic Congressional Campaign Co	
Product Desc:	Est. 5366-FL-26 Spanish Language 9/13	WCMQ
Estimate:	5366	

Totals	70	\$29,600.00
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## **Leonel Fong (Miami)**

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**From:** Carolina Patino (Miami)  
**Sent:** Tuesday, September 27, 2016 9:09 AM  
**To:** Leonel Fong (Miami)  
**Subject:** Fwd: Democratic Congressional (WCMQ and WXDJ)

See below.

Carolina Patino  
NSM-SBS Miami + Puerto Rico  
305-724-9049

----- Original message -----

**From:** Roger Rafson <[roger.rafson@genmediapartners.com](mailto:roger.rafson@genmediapartners.com)>  
**Date:** 9/27/16 8:48 AM (GMT-05:00)  
**To:** Leta Mork <[Leta.mork@Genmediapartners.com](mailto:Leta.mork@Genmediapartners.com)>, Joyce Vordenbaum <[joyce.vordenbaum@Genmediapartners.com](mailto:joyce.vordenbaum@Genmediapartners.com)>, "Carolina Patino (Miami)" <[cpatino@sbsmiami.com](mailto:cpatino@sbsmiami.com)>  
**Cc:** Jen Bazemore <[jen.bazemore@genmediapartners.com](mailto:jen.bazemore@genmediapartners.com)>  
**Subject:** FW: Democratic Congressional (WCMQ and WXDJ)

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**From:** Polce, Kelly [<mailto:Kelly.Polce@gmmmb.com>]  
**Sent:** Tuesday, September 27, 2016 8:47 AM  
**To:** Roger Rafson <[roger.rafson@genmediapartners.com](mailto:roger.rafson@genmediapartners.com)>  
**Subject:** Re: Democratic Congressional (WCMQ and WXDJ)

Yep, thanks

Sent from my iPhone

On Sep 27, 2016, at 8:29 AM, Roger Rafson <[roger.rafson@genmediapartners.com](mailto:roger.rafson@genmediapartners.com)> wrote:

· We missed the log cutoff for 9/27. Can they MG the missed spots tomorrow 9/28?

Roger

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**From:** Carolina Patino (Miami) [<mailto:cpatino@sbsmiami.com>]  
**Sent:** Monday, September 26, 2016 10:24 PM  
**To:** Roger Rafson <[roger.rafson@genmediapartners.com](mailto:roger.rafson@genmediapartners.com)>; Leonel Fong (Miami) <[lfong@sbsmiami.com](mailto:lfong@sbsmiami.com)>  
**Cc:** Joyce Vordenbaum <[joyce.vordenbaum@Genmediapartners.com](mailto:joyce.vordenbaum@Genmediapartners.com)>; Leta Mork <[Leta.mork@Genmediapartners.com](mailto:Leta.mork@Genmediapartners.com)>  
**Subject:** RE: Democratic Congressional (WCMQ and WXDJ)

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Roger, we didn't get this email on time.

We didn't get to book for tomorrow.

Email was needed before closing logs.

Carolina Patino  
NSM-SBS Miami + Puerto Rico  
305-724-9049

----- Original message -----

From: Roger Rafson <[roger.rafson@genmediapartners.com](mailto:roger.rafson@genmediapartners.com)>  
Date: 9/26/16 7:42 PM (GMT-05:00)  
To: "Carolina Patino (Miami)" <[cpatino@sbsmiami.com](mailto:cpatino@sbsmiami.com)>, "Leonel Fong (Miami)" <[lfong@sbsmiami.com](mailto:lfong@sbsmiami.com)>  
Cc: Joyce Vordenbaum <[joyce.vordenbaum@Genmediapartners.com](mailto:joyce.vordenbaum@Genmediapartners.com)>, Leta Mork <[Leta.mork@Genmediapartners.com](mailto:Leta.mork@Genmediapartners.com)>  
Subject: FW: Democratic Congressional (WCMQ and WXDJ)

Green light, Carolina!

Roger

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From: Polce, Kelly [<mailto:Kelly.Polce@gmmb.com>]  
Sent: Monday, September 26, 2016 7:41 PM  
To: Roger Rafson <[roger.rafson@genmediapartners.com](mailto:roger.rafson@genmediapartners.com)>  
Subject: RE: Democratic Congressional (WCMQ and WXDJ)

Good to extend the schedule, thanks!

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From: Roger Rafson [<mailto:roger.rafson@genmediapartners.com>]  
Sent: Monday, September 26, 2016 7:39 PM  
To: Polce, Kelly  
Subject: FW: Democratic Congressional (WCMQ and WXDJ)

Hi, Kelly. See question below.

Roger

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From: Roger Rafson  
Sent: Monday, September 26, 2016 2:31 PM  
To: 'Polce, Kelly' <[Kelly.Polce@gmmb.com](mailto:Kelly.Polce@gmmb.com)>  
Subject: FW: Democratic Congressional (WCMQ and WXDJ)

Kelly, see MG request below for Miami. They had a technical problem in the studio with this spot.

Est 5366 flight ends today.

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Roger

## **Leonel Fong (Miami)**

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**From:** yalpizar@sbsmiami.com  
**Sent:** Tuesday, September 27, 2016 11:11 AM  
**To:** Leonel Fong (Miami)  
**Cc:** Carolina Santamarina (Miami); emuniz@sbsmiami.com; Izary Martinez (Miami); Carolina Santamarina (Miami); Leonel Fong (Miami); Mario Taboada (Miami)  
**Subject:** Spot - Preempt: Democratic Congressional Campaign Commit - 428422

Property: WCMQ

**Order Information:**

Order #: 428422  
Order Total: \$29,600.00  
Agency: Media Financial Services  
Advertiser: Democratic Congressional Campaign Commit  
Product: Est. 5366-FL-26 Spanish Language 9/13-9/26  
Estimate #: 5366  
Flight Dates: 09/13/16 - 09/26/16  
Demo: Adults 35+

Sales Information: Carolina Patino, McGavren Guild Philadelphia, National

The following spot(s) have been preempted:

**Preempted Spot Information (428422-1-17):**

Rate: \$600.00  
Air Date: Mon 09/26/16  
Eligible Days: M-----  
Inventory Code: 6a-10a M-F  
Inventory Description: 6a-10a M-F  
Inventory Code Time: 6a-10a M-F  
Spot Type: NM  
Length: 1:00  
Channel(s): [1] WCMQ  
Priority: Priority 3  
Preempt Reason: Did not air

**Leonel Fong (Miami)**

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**From:** message\_bot@radioexchange.com  
**Sent:** Tuesday, September 27, 2016 10:09 AM  
**To:** Evelyn Jose (New York); Barry J. Fischer (Corporate); Leonel Fong (Miami); Carolina Santamarina (Miami); Carolina Patino (Miami)  
**Subject:** WCMQ-FM has received a REVISED order - Democratic Congressional Campaign Commit

**You have received a Revised Network order from RadioExchange.**

Station: WCMQ-FM

Order #: 3137220

Contract #: 4287222

Flight: 9/13/2016-9/28/2016

Total Dollars/Spots: \$29,600.00/70

Advertiser: Democratic Congressional Campaign Commit

Product: Est. 5366-FL-26 Spanish Language 9/13-9/26

Salesperson: Roger Rafson

Phone: 412 421 2600

Office: PHILADELPHIA

Comment: This is a revision #2 to show one spot missed Mon 9/26 6a-10am and its makegood on Tues 9/28 6-10am. Approved by Kelly Polce. Take care not to double book. Please confirm receipt of order in Radio Exchange or by email at [joyce.vordenbaum@genmediapartners.com](mailto:joyce.vordenbaum@genmediapartners.com) (with call letters in subject line) within 24 hours. Thank you.

**PLEASE CLICK [HERE](https://www.radioexchange.com) AND LOGIN TO RADIO EXCHANGE TO GET YOUR ORDER OR GO TO <https://www.radioexchange.com>**

<b>STATION:</b>	WCMQ-FM	<b>ORDER#:</b>	3137220	<b>DATE:</b>	09/27/2016
<b>MARKET:</b>	Miami-Ft. Lauderdale-Hollywood, FL	<b>AMOUNT:</b>	\$29,600.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	70	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
<b>MOD:</b>	1 Stn Ver: 5 Last: 3				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4287222</b>	
<b>ADVERTISER:</b>	Democratic Congressional Campaign Commit	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Est. 5366-FL-26 Spanish Language 9/13-9/26	<b>AGY EST:</b>	5366	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
<b>FLIGHT:</b>	09-13-2016 TO 09-28-2016	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF WEEKS:</b> 3					
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 09/27/2016 09:00	

#### COMMENTS

[Rep Comment] 09/27/2016: This is a revision #2 to show one spot missed Mon 9/26 6a-10am and its makegood on Tues 9/28 6-10am. Approved by Kelly Polce. Take care not to double book. Please confirm receipt of order in Radio Exchange or by email at joyce.vordenbaum@genmediapartners.com (with call letters in subject line) within 24 hours. Thank you.

**THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED AS BILLING BEGINS AT MONTH'S END. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; EMEDIATRADE: EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

**WEEK#1**

**9/13/2016 To 9/18/2016**

**WK TOT \$13,150.00**

**WK TOTAL SPOTS 31**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1	RT	.TWTF..	6:00AM	10:00AM	60	9/13/2016	9/16/2016	8	\$600	\$4,800
	3	DT	.TWTF..	10:00AM	3:00PM	60	9/13/2016	9/16/2016	6	\$400	\$2,400
	5	RT	.TWTF..	3:00PM	7:00PM	60	9/13/2016	9/16/2016	8	\$500	\$4,000
	7	RT	.TWTF..	7:00PM	12:00AM	60	9/13/2016	9/16/2016	3	\$150	\$450
	9	W	.....S.	6:00AM	10:00AM	60	9/17/2016	9/17/2016	1	\$250	\$250
	10	W	.....S.	10:00AM	3:00PM	60	9/17/2016	9/17/2016	1	\$250	\$250
	11	RT	.....S.	3:00PM	7:00PM	60	9/17/2016	9/17/2016	1	\$250	\$250
	12	W	.....S	6:00AM	10:00AM	60	9/18/2016	9/18/2016	1	\$250	\$250
	13	W	.....S	10:00AM	3:00PM	60	9/18/2016	9/18/2016	1	\$250	\$250
	14	RT	.....S	3:00PM	7:00PM	60	9/18/2016	9/18/2016	1	\$250	\$250



<b>STATION:</b>	WCMQ-FM	<b>ORDER#:</b>	3137220	<b>DATE:</b>	09/27/2016
<b>MARKET:</b>	Miami-Ft. Lauderdale-Hollywood, FL	<b>AMOUNT:</b>	\$29,600.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guld Media	<b>SPOTS:</b>	70	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
<b>MOD:</b>	1 Stn Ver: 5 Last: 3				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4287222</b>	
<b>ADVERTISER:</b>	Democratic Congressional Campaign Commit	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Est. 5366-FL-26 Spanish Language 9/13-9/26	<b>AGY EST:</b>	5366	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
<b>FLIGHT:</b>	09-13-2016 TO 09-28-2016	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b> 3					
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 09/27/2016 09:00	

**WEEK#2**
**9/19/2016 To 9/25/2016**
**WK TOT \$14,800.00 WK TOTAL SPOTS 35**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1	RT	.TWTF..	6:00AM	10:00AM	60	9/20/2016	9/23/2016	8	\$600	\$4,800
	2	RT	M.....	6:00AM	10:00AM	60	9/19/2016	9/19/2016	1	\$600	\$600
	3	DT	.TWTF..	10:00AM	3:00PM	60	9/20/2016	9/23/2016	6	\$400	\$2,400
	4	DT	M.....	10:00AM	3:00PM	60	9/19/2016	9/19/2016	1	\$400	\$400
	5	RT	.TWTF..	3:00PM	7:00PM	60	9/20/2016	9/23/2016	8	\$500	\$4,000
	6	RT	M.....	3:00PM	7:00PM	60	9/19/2016	9/19/2016	1	\$500	\$500
	7	RT	.TWTF..	7:00PM	12:00AM	60	9/20/2016	9/23/2016	3	\$150	\$450
	8	RT	M.....	7:00PM	12:00AM	60	9/19/2016	9/19/2016	1	\$150	\$150
	9	W	.....S.	6:00AM	10:00AM	60	9/24/2016	9/24/2016	1	\$250	\$250
	10	W	.....S.	10:00AM	3:00PM	60	9/24/2016	9/24/2016	1	\$250	\$250
	11	RT	.....S.	3:00PM	7:00PM	60	9/24/2016	9/24/2016	1	\$250	\$250
	12	W	.....S	6:00AM	10:00AM	60	9/25/2016	9/25/2016	1	\$250	\$250
	13	W	.....S	10:00AM	3:00PM	60	9/25/2016	9/25/2016	1	\$250	\$250
	14	RT	.....S	3:00PM	7:00PM	60	9/25/2016	9/25/2016	1	\$250	\$250

<b>STATION:</b>	WCMQ-FM	<b>ORDER#:</b>	3137220	<b>DATE:</b>	09/27/2016
<b>MARKET:</b>	Miami-Ft. Lauderdale-Hollywood, FL	<b>AMOUNT:</b>	\$29,600.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	70	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
<b>MOD:</b>	1 Stn Ver: 5 Last: 3				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4287222</b>	
<b>ADVERTISER:</b>	Democratic Congressional Campaign Commit	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Est. 5366-FL-26 Spanish Language 9/13-9/26	<b>AGY EST:</b>	5366	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
<b>FLIGHT:</b>	09-13-2016 TO 09-28-2016	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF WEEKS:</b> 3					
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 09/27/2016 09:00	

WEEK#3		9/26/2016 To 9/28/2016					WK TOT \$1,650.00		WK TOTAL SPOTS 4		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	4	DT	M.....	10:00AM	3:00PM	60	9/26/2016	9/26/2016	1	\$400	\$400
	6	RT	M.....	3:00PM	7:00PM	60	9/26/2016	9/26/2016	1	\$500	\$500
	8	RT	M.....	7:00PM	12:00AM	60	9/26/2016	9/26/2016	1	\$150	\$150
R	15	RT	.T.....	6:00AM	10:00AM	60	9/27/2016	9/27/2016	0	\$600	\$0
	16	RT	..W....	6:00AM	10:00AM	60	9/28/2016	9/28/2016	1	\$600	\$600

TOTAL	Sep	Oct											Total
SPOT	66	4											70
CASH	27,950.0	1,650.00											29,600.0
TOTAL	27,950.0	1,650.00											29,600.0

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Kelly Polce - authorized media Buyer  
do hereby request station time concerning the following issue:

DCCC
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	as ordered				

This broadcast time will be used by: DCCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Congressional

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DECC

430 S. Capitol Street, SE Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Hayley Dierker, CEO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/20/16      Kelly Blen      202-338-8700  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As Ordered				

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.